

Instructions for \$100 CMN donation for Miss Contestants only

Introduction to the National Platform of the Miss America Organization

The Miss America Organization and Children's Miracle Network are proud to launch our fund raising website. Now, raising funds will be as easy as
one, two, three.

Please see the steps below to begin to log onto the fund raising website; www.missamerica4kids.org

One - Before participating in local, state and the national Miss America pageants, each contestant will log onto www.missamerica4kids.org to create her personal fund raising web page and to set a fund raising goal (minimum—\$100 local, \$250 state, \$500 national).

Two - Once registered, contestants will e-mail friends and relatives to ask for donations to support Children's Miracle Network and the Miss America Scholarship Fund using a simple pre-formatted e-mail system.

Three - Friends and relatives will then log on to their contestant's personal fund raising web page to make secure online donations using a credit card or check. For more information regarding the fund raising process, please refer to the fund raising tutorial at the end of this guide.

Getting Started

Go to www.missamerica4kids.org and click on the "New Contestants" link. (This is also a great place to learn more about the partnership and Children's Miracle Network.)

Step One: Set-Up Personal Web Page

Click on "New Contestant" link to register as a new user. Then follow the step-by-step instructions to create your personal contestant web page and send e-mails to relatives, friends and neighbors.

- Complete personal profile.
- Upload picture.
- Hit Save button.
- Click on link to personal page to preview the page.

Step Two: Create E-mail & Send to Relatives, Friends and Neighbors

Click on "Send E-mails" link on left side of page.

- Enter 10 or more e-mail addresses of family and friends you would like to contact.
- If you would like to preview your e-mail click on Preview button.
- Click the Send button.

You can view your fund raising progress by going to your personal page.

Step Three: Review Fund Raising Progress, Monitor Donations and Current Standings

After you have sent emails to your friends and family you can monitor your results by clicking the "View Donors" buttons on the left hand side of the screen. In addition to monitoring your donors you can also view your standing among other contestants by clicking on "View All Contestants."

If you have any questions or problems creating your personal web page, please contact:

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Thank you for your continued support and good luck with your efforts.